

PRIVACY POLICY

Company Name:	Perceptive HR Solutions
Document ID:	Privacy Policy (including for use on the company website)
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Perceptive HR Solutions (the "Company") is an HR consultancy providing HR-related advice to small and medium sized businesses. The Company may process personal data (including sensitive personal data) so that it can provide these services and in doing so, the Company acts as a data controller.

You may give your personal details to the Company directly, such as via our website, or we may collect them from another source such as an email or telephone call. The Company must have a legal basis for processing your personal data. For the purposes of providing you with HR consultancy services, we will only use your personal data in accordance with this privacy statement. At all times we will comply with current data protection laws (GDPR).

This privacy policy sets out how Perceptive HR Solutions uses and protects any information that you provide.

Perceptive HR Solutions may change this policy from time to time by updating it on our website – www.perceptivehr.co.uk. You should check this page from time to time to ensure that you are happy with any changes.

WHAT WE COLLECT

We may collect the following information:

- full name and job title
- contact information including email address
- company information such as company name, address including post code, number of employees, website address
- other information relevant to client surveys and/or offers

We may collect this personal information from you when you:

- submit an enquiry
- sign up to an event or bulletin
- sign up to our newsletters
- purchase any of our services



This information is only collected once consent has been provided, and on the legitimate purpose of providing you with information about our services, and regular news alerts. We collect anonymous information (including IP addresses) from visitors to our website using analytics tools, cookies and web logs. This information is only used to improve the service you experience whilst navigating on our site.

WHAT WE DO WITH THE INFORMATION WE GATHER

The information collected may be used to provide you with additional information about our services, promotions, and events. However, you will need to confirm a subscription in the first place. Subscribers can change or delete their subscriptions at any time.

- We use MailChimp as our e-mail marketing tool, you can find out more about MailChimp's privacy statement here.
- We use SurveyMonkey as our Customer Satisfaction Survey tool, you can find out more about SurveyMonkey's privacy statement <u>here</u>.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.